Q1 How long have you lived in East Grand Rapids?
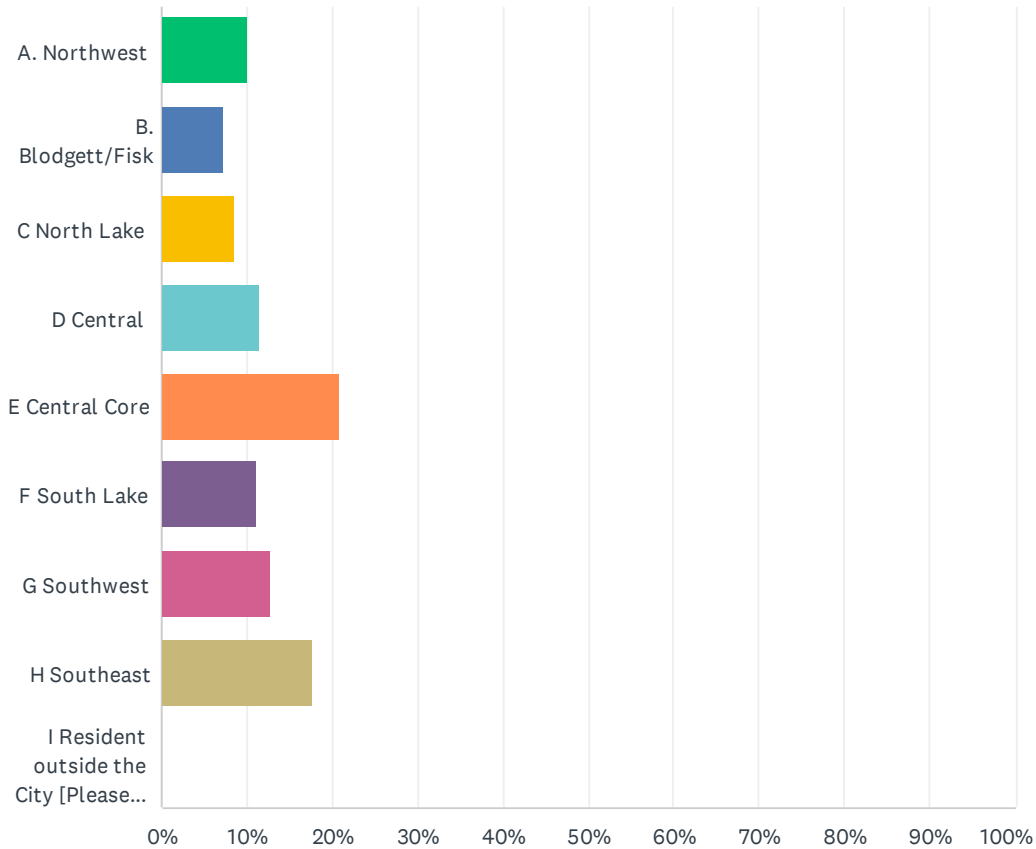
Answered: 529   Skipped: 8
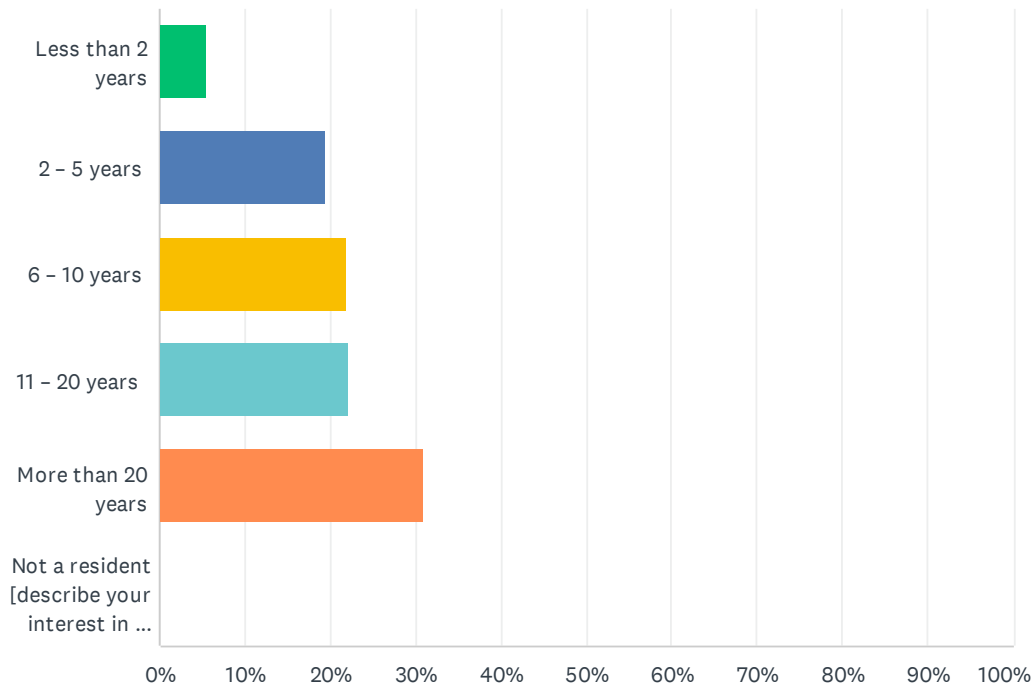
ANSWER CHOICES	RESPONSES	
Less than 2 years	5.48%	29
2 – 5 years	19.47%	103
6 – 10 years	21.93%	116
11 – 20 years	22.12%	117
More than 20 years	31.00%	164
Not a resident [describe your interest in the City] _____	0.00%	0
TOTAL		529

# Q2 Please mark the letter below corresponding to the area on the map in which you live.

Answered: 524   Skipped: 13

ANSWER CHOICES	RESPONSES	
A. Northwest	10.11%	53
B. Blodgett/Fisk	7.25%	38
C North Lake	8.59%	45
D Central	11.45%	60
E Central Core	20.99%	110
F South Lake	11.07%	58
G Southwest	12.79%	67
H Southeast	17.75%	93
I Resident outside the City [Please indicate location of residency]: _____	0.00%	0
TOTAL		524

Q3 Which of the following best describes your current place of residence?

Answered: 534   Skipped: 3
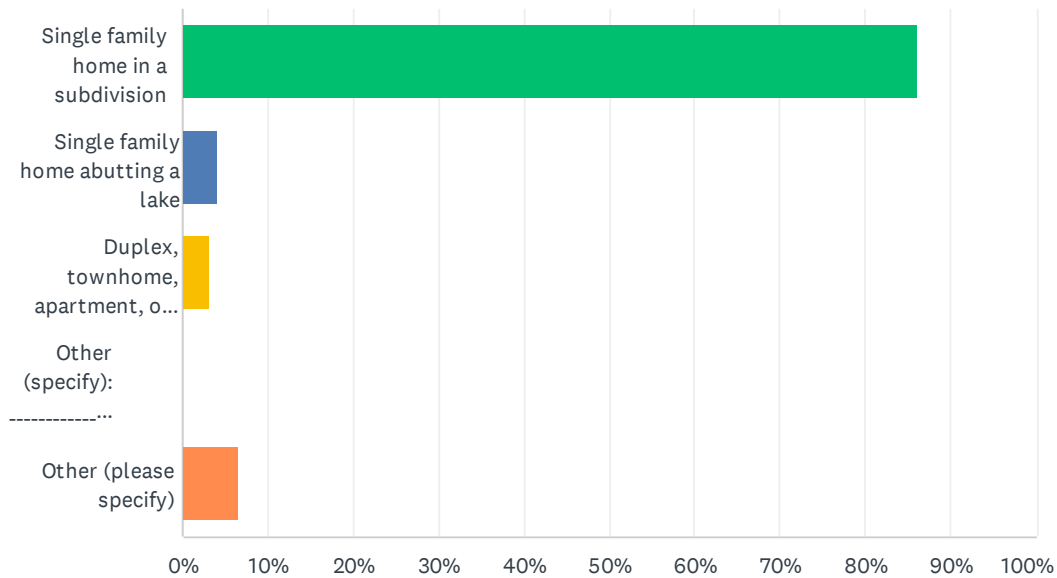
ANSWER CHOICES	RESPONSES	
Single family home in a subdivision	86.14%	460
Single family home abutting a lake	4.12%	22
Duplex, townhome, apartment, or condominium	3.18%	17
Other (specify): _____	0.00%	0
Other (please specify)	6.55%	35
TOTAL		534

Q4 Please mark the ONE reason below that best describes why you live in or moved to East Grand Rapids:

Answered: 513   Skipped: 24
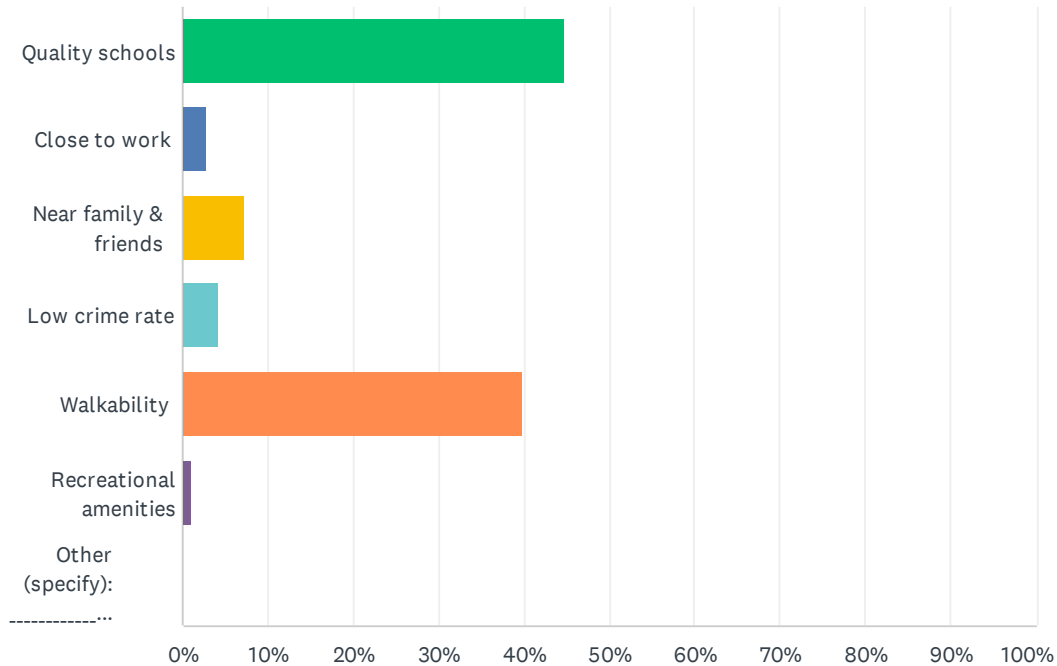
ANSWER CHOICES	RESPONSES	
Quality schools	44.83%	230
Close to work	2.73%	14
Near family & friends	7.21%	37
Low crime rate	4.29%	22
Walkability	39.96%	205
Recreational amenities	0.97%	5
Other (specify): _____	0.00%	0
TOTAL		513

Q5 If new businesses were to locate in Gaslight Village, to what extent would the following be desired?

Answered: 534   Skipped: 3
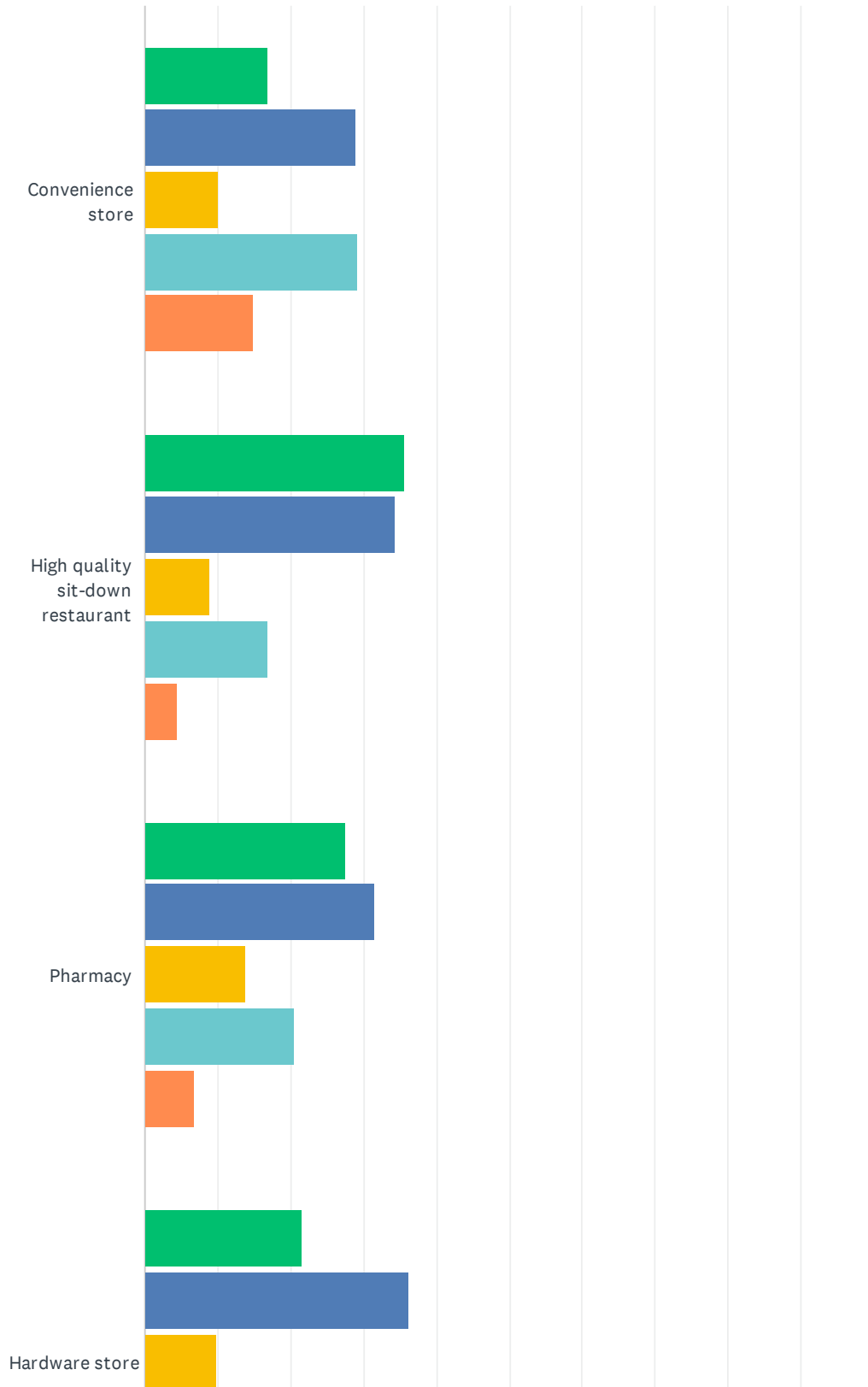
Community Opinion Survey
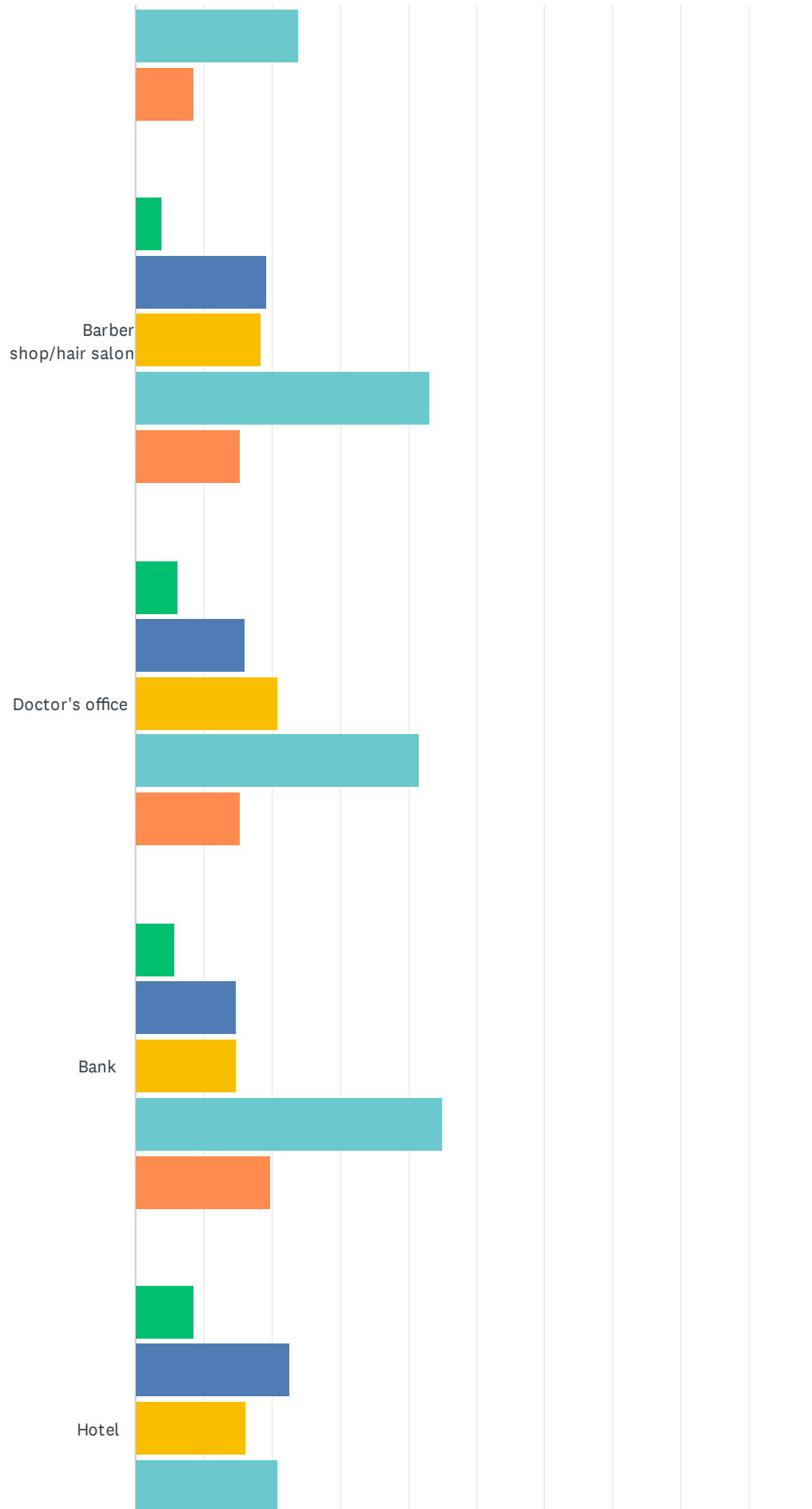
Community Opinion Survey

Community Opinion Survey

Community Opinion Survey

🟢 Strong desi...   🔵 Some desire   🟡 Unsure   🔵 No desire
🟠 Not wanted

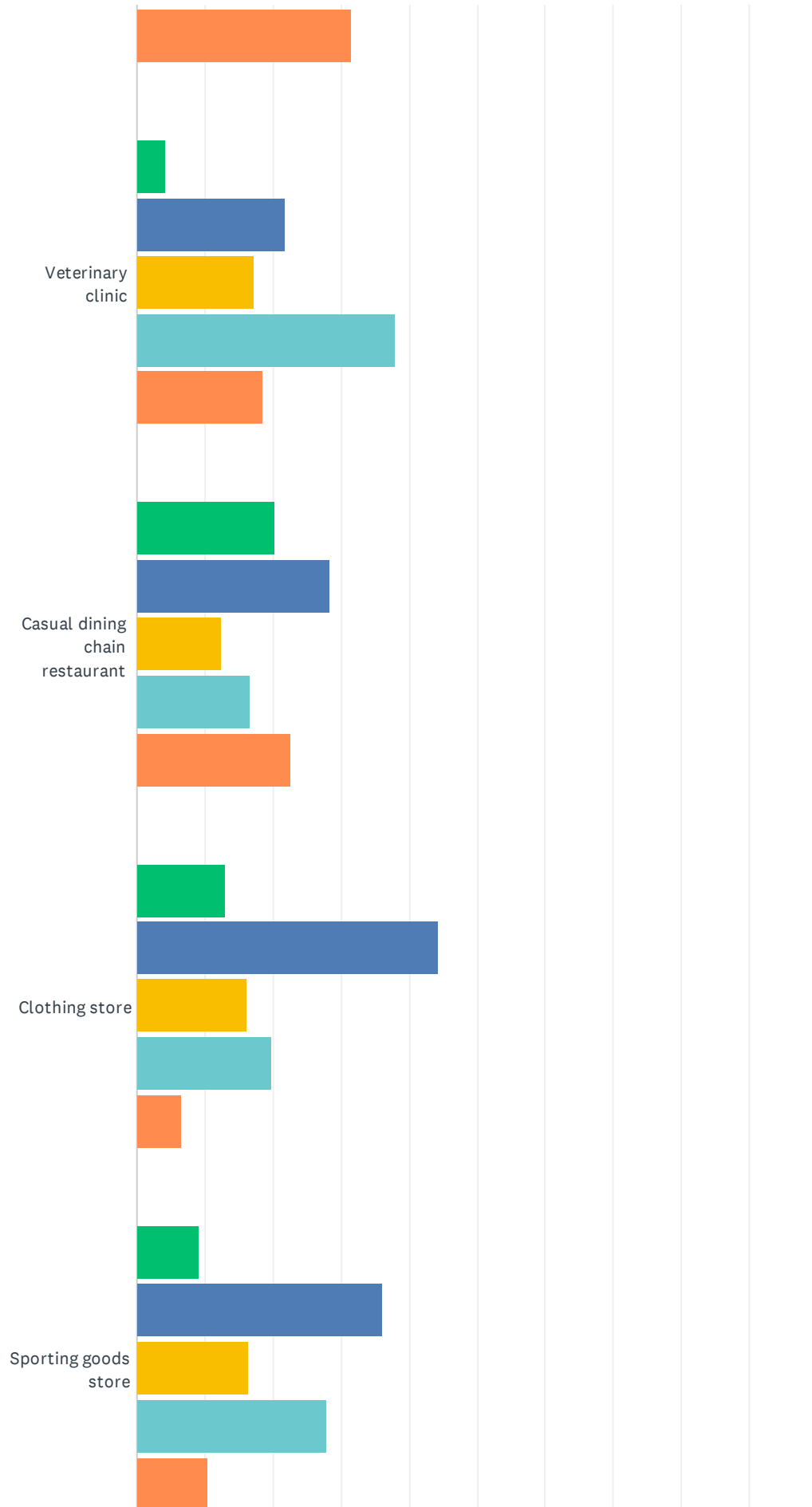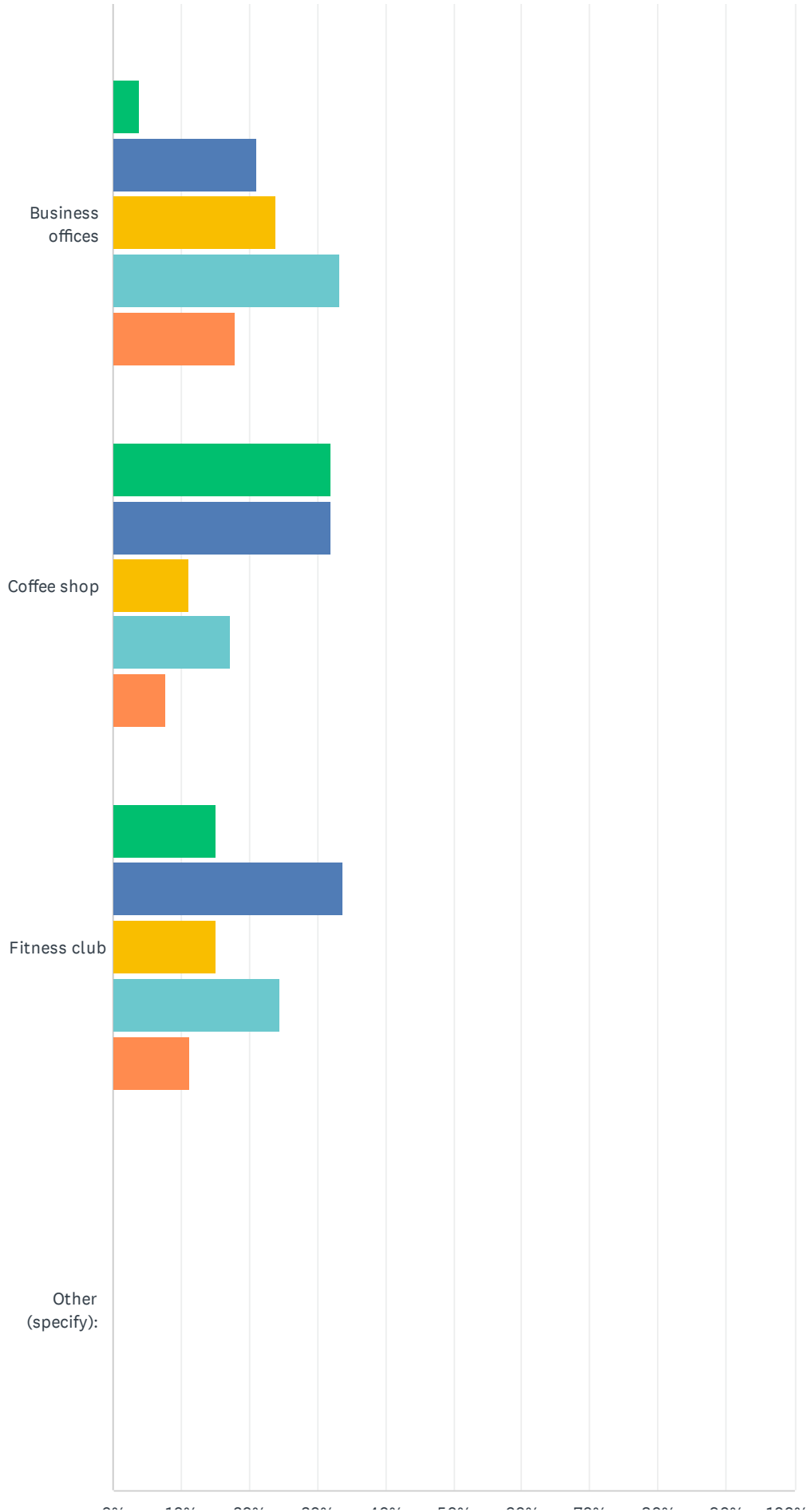|	STRONG DESIRE	SOME DESIRE	UNSURE	NO DESIRE	NOT WANTED	TOTAL	WEIGHTED AVERAGE
Convenience store	16.93% 87	28.99% 149	9.92% 51	29.18% 150	14.98% 77	514	2.96
High quality sit-down restaurant	35.52% 184	34.36% 178	8.88% 46	16.80% 87	4.44% 23	518	2.20
Pharmacy	27.41% 142	31.47% 163	13.90% 72	20.46% 106	6.76% 35	518	2.48
Hardware store	21.46% 112	36.21% 189	9.77% 51	23.95% 125	8.62% 45	522	2.62
Barber shop/hair salon	3.91% 20	19.14% 98	18.36% 94	43.16% 221	15.43% 79	512	3.47
Doctor's office	6.24% 32	15.98% 82	20.86% 107	41.52% 213	15.40% 79	513	3.44
Bank	5.85% 30	14.62% 75	14.62% 75	45.03% 231	19.88% 102	513	3.58
Hotel	8.62% 45	22.61% 118	16.28% 85	20.88% 109	31.61% 165	522	3.44
Veterinary clinic	4.27% 22	21.75% 112	17.28% 89	38.06% 196	18.64% 96	515	3.45
Casual dining chain restaurant	20.19% 105	28.27% 147	12.31% 64	16.73% 87	22.50% 117	520	2.93
Clothing store	13.10% 68	44.32% 230	16.18% 84	19.85% 103	6.55% 34	519	2.62
Sporting goods store	9.11% 47	36.05% 186	16.47% 85	27.91% 144	10.47% 54	516	2.95
Business offices	3.88% 20	21.17% 109	23.88% 123	33.20% 171	17.86% 92	515	3.40
Coffee shop	32.05% 166	32.05% 166	11.00% 57	17.18% 89	7.72% 40	518	2.36
Fitness club	15.19% 79	33.65% 175	15.19% 79	24.62% 128	11.35% 59	520	2.83
Other (specify):	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00

Q6 Rate the following East Grand Rapids Characteristics
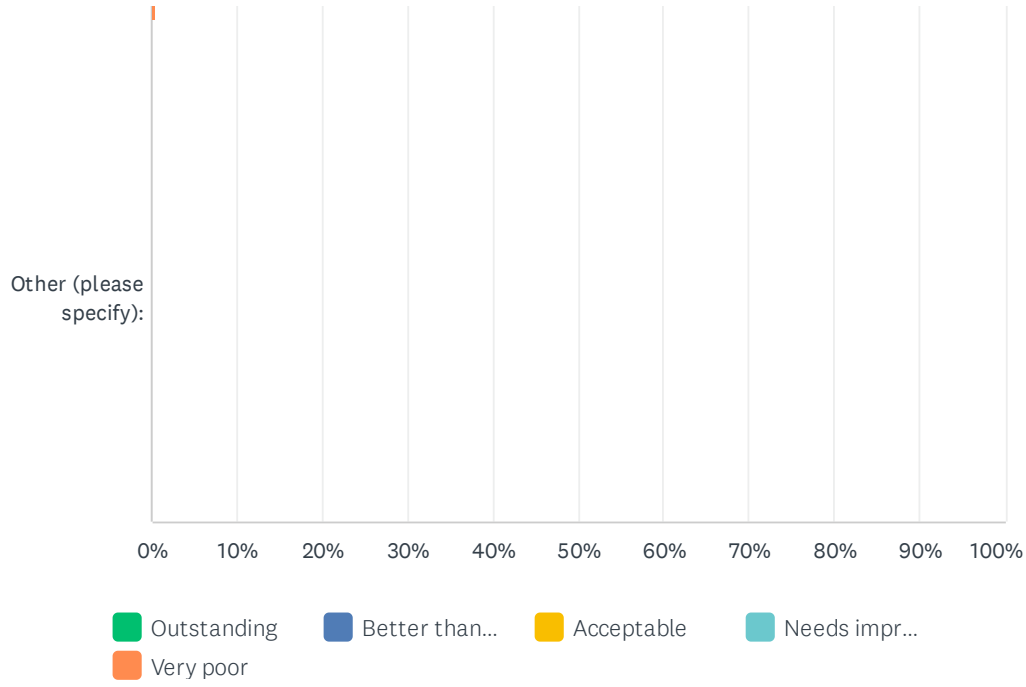
Answered: 536   Skipped: 1

Community Opinion Survey

Community Opinion Survey
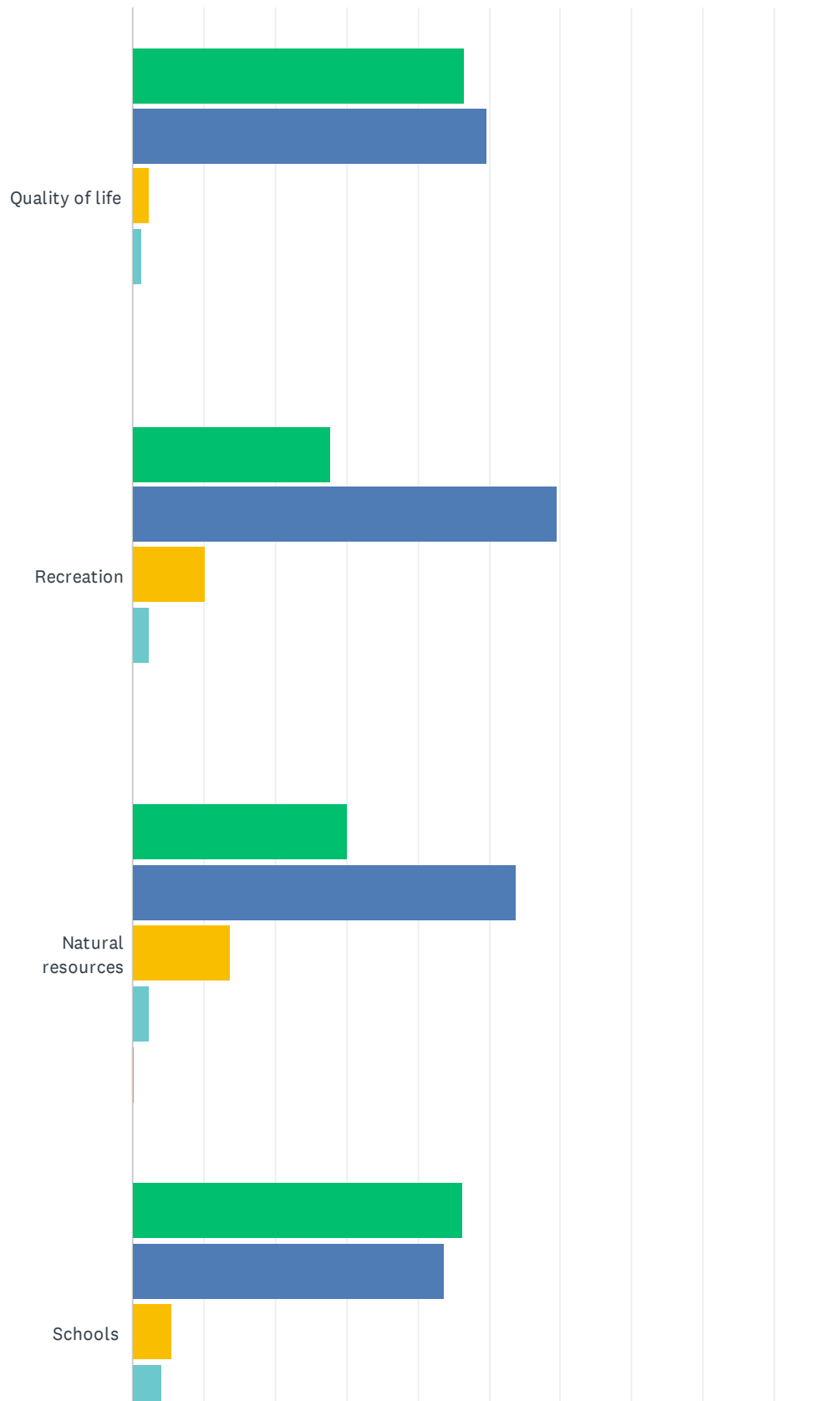
Legend: ■ Outstanding ■ Better than... ■ Acceptable ■ Needs impr... ■ Very poor
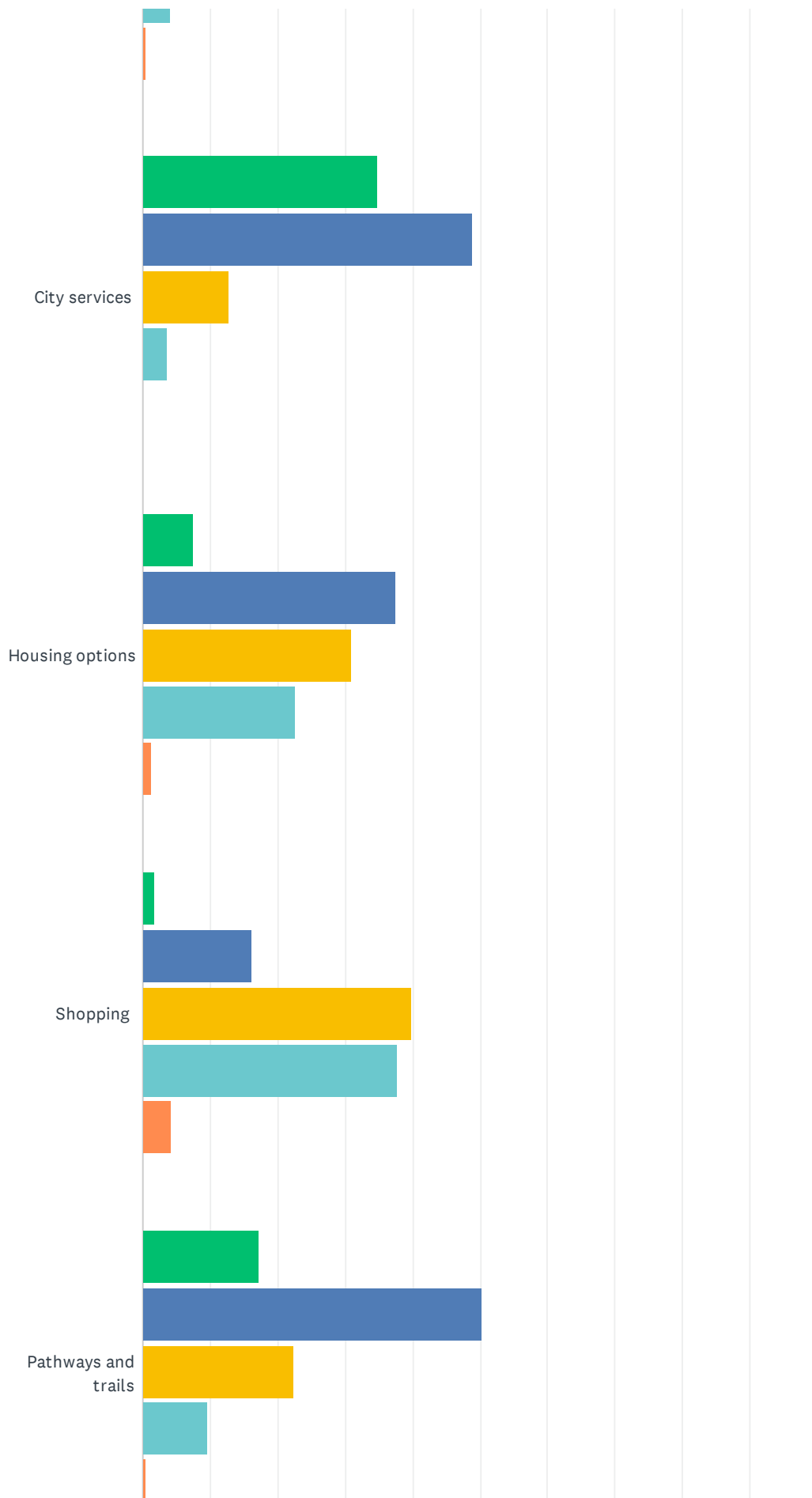
	OUTSTANDING	BETTER THAN AVERAGE	ACCEPTABLE	NEEDS IMPROVEMENT	VERY POOR	TOTAL	WEIGHTED AVERAGE
Quality of life	46.54% 249	49.72% 266	2.43% 13	1.31% 7	0.00% 0	535	1.59
Recreation	27.77% 148	59.47% 317	10.32% 55	2.44% 13	0.00% 0	533	1.87
Natural resources	30.08% 160	53.76% 286	13.72% 73	2.26% 12	0.19% 1	532	1.89
Schools	46.33% 246	43.69% 232	5.46% 29	4.14% 22	0.38% 2	531	1.69
City services	34.83% 186	48.88% 261	12.73% 68	3.56% 19	0.00% 0	534	1.85
Housing options	7.52% 40	37.59% 200	31.02% 165	22.56% 120	1.32% 7	532	2.73
Shopping	1.69% 9	16.29% 87	39.89% 213	37.83% 202	4.31% 23	534	3.27
Pathways and trails	17.33% 92	50.28% 267	22.41% 119	9.60% 51	0.38% 2	531	2.25
Other (please specify):	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00

Q7 If you chose to move from your current residence, which of the following would you seek? (select ONE)

Answered: 490   Skipped: 47
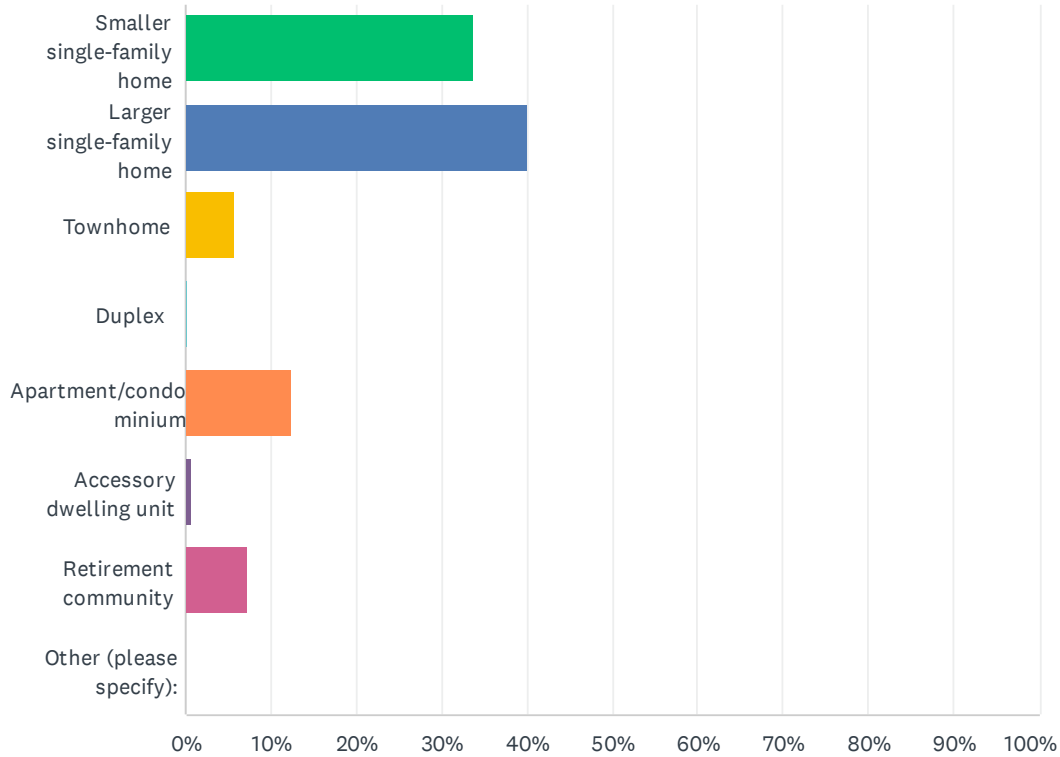
ANSWER CHOICES	RESPONSES	
Smaller single-family home	33.67%	165
Larger single-family home	40.00%	196
Townhome	5.71%	28
Duplex	0.20%	1
Apartment/condominium	12.45%	61
Accessory dwelling unit	0.61%	3
Retirement community	7.35%	36
Other (please specify):	0.00%	0
TOTAL		490

Q8 If you did move from your current residence, would you stay in East Grand Rapids?

Answered: 512 Skipped: 25
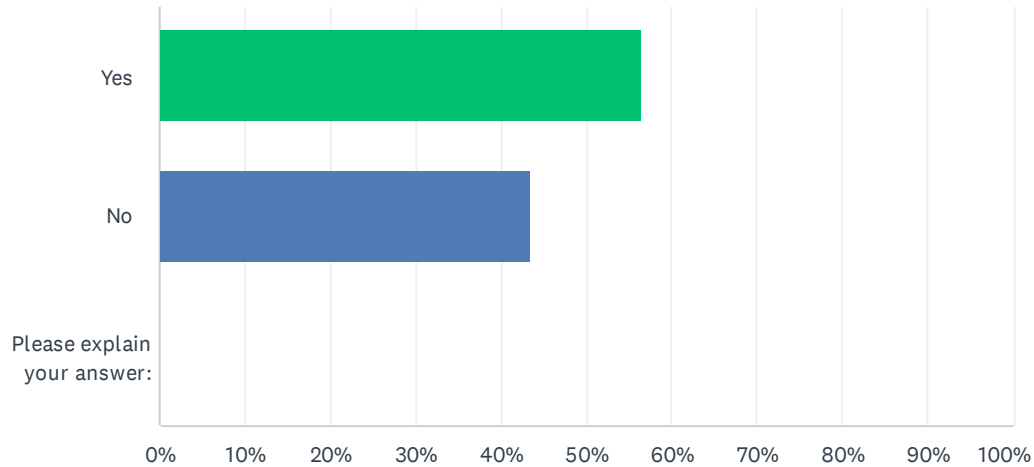
ANSWER CHOICES	RESPONSES	
Yes	56.45%	289
No	43.55%	223
Please explain your answer:	0.00%	0
TOTAL		512

Q9 Please arrange the following concerns [using the arrows on the right] about living in East Grand Rapids in order of seriousness, from the most serious (1) to least serious (9)

Answered: 528   Skipped: 9
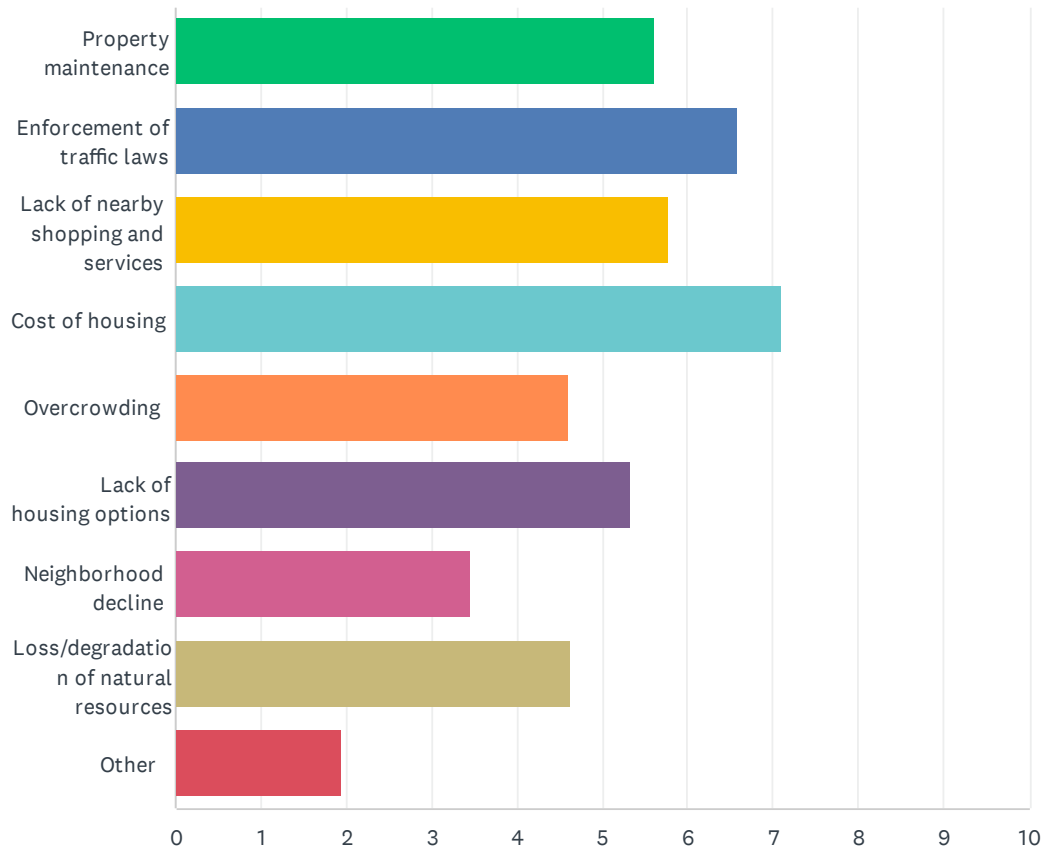
Community Opinion Survey

	1	2	3	4	5	6	7	8	9	TOTAL	SCORE
Property maintenance	5.87% 31	11.36% 60	14.58% 77	19.51% 103	21.21% 112	14.58% 77	7.58% 40	4.55% 24	0.76% 4	528	5.6
Enforcement of traffic laws	26.70% 141	16.29% 86	14.58% 77	12.88% 68	9.47% 50	8.90% 47	4.55% 24	4.73% 25	1.89% 10	528	6.5
Lack of nearby shopping and services	8.33% 44	16.67% 88	16.48% 87	14.39% 76	17.99% 95	10.23% 54	5.87% 31	8.52% 45	1.52% 8	528	5.7
Cost of housing	35.98% 190	18.18% 96	13.07% 69	11.55% 61	7.39% 39	6.25% 33	4.73% 25	1.52% 8	1.33% 7	528	7.1
Overcrowding	5.30% 28	6.63% 35	8.14% 43	10.23% 54	14.58% 77	19.89% 105	20.83% 110	11.55% 61	2.84% 15	528	4.6
Lack of housing options	4.36% 23	17.42% 92	14.58% 77	11.36% 60	11.36% 60	15.53% 82	14.39% 76	9.66% 51	1.33% 7	528	5.3
Neighborhood decline	2.84% 15	3.60% 19	5.49% 29	5.30% 28	4.73% 25	11.55% 61	26.52% 140	32.39% 171	7.58% 40	528	3.4
Loss/degradation of natural resources	6.06% 32	8.33% 44	10.98% 58	11.74% 62	11.36% 60	11.55% 61	13.83% 73	22.54% 119	3.60% 19	528	4.6
Other	4.55% 24	1.52% 8	2.08% 11	3.03% 16	1.89% 10	1.52% 8	1.70% 9	4.55% 24	79.17% 418	528	1.9

Q10 What THREE words would you use to describe what you like BEST about living in East Grand Rapids?

Answered: 537   Skipped: 0

RESPONSES (537)   WORD CLOUD   TAGS (0)   THEMATIC ANALYSIS   Beta
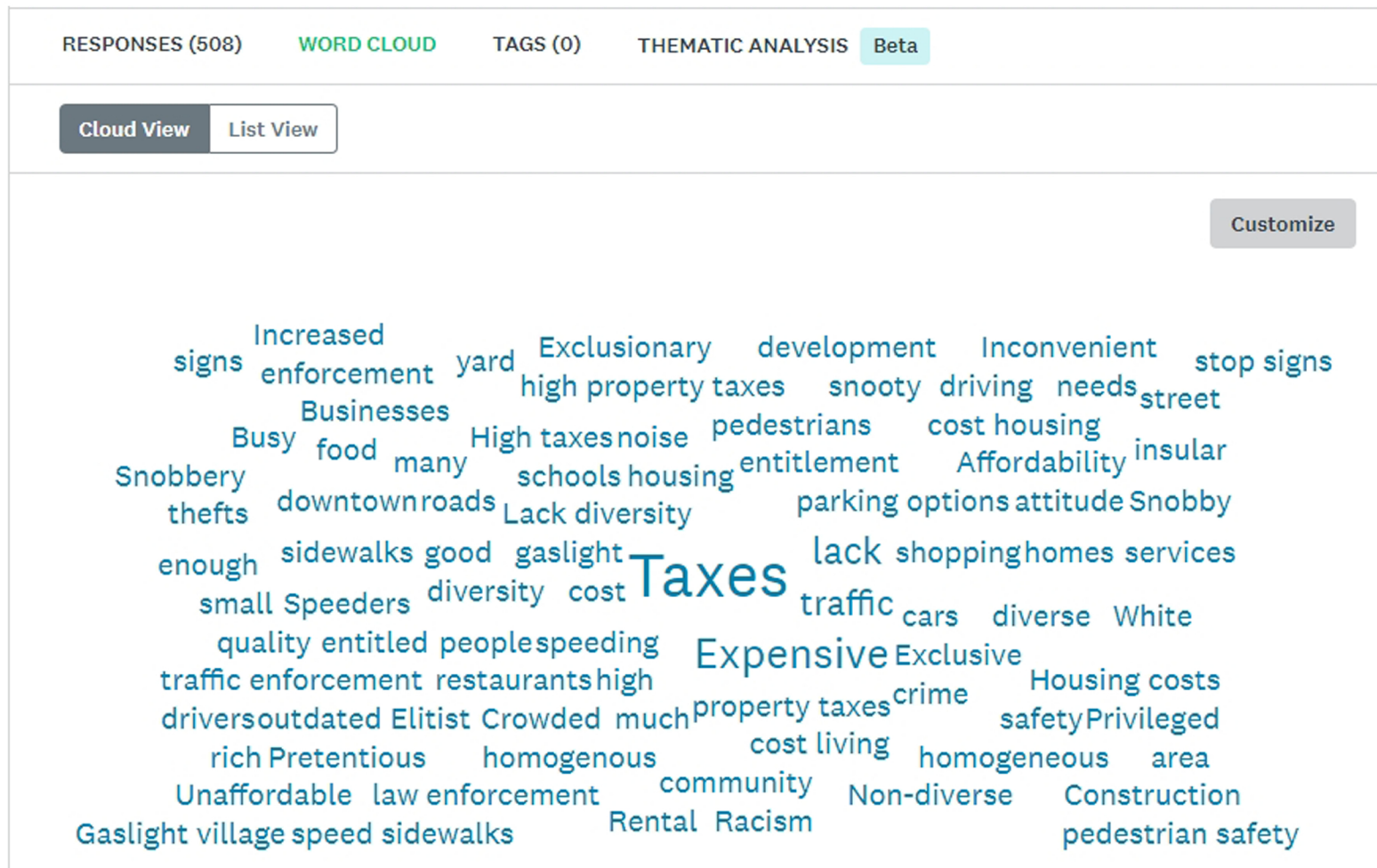
Cloud View   List View

Customize

Walkabilty   Gaslight   Stability Quaint   local connected
Charming Safe clean trees   Walk ability live neighborly value amenities
resources   neighbors active   Walkability safety   library educated
neighborhoods   Reeds Lake area
Peaceful fun Convenience Walkable Safe   lake   safety Small   beauty
natural services nature   community friendly people lake trail
Walk bike   access   family   community   Beautiful friends houses
Sidewalks good parks Walkability s   schools location   proximity
progressive Walkable safe   Walking   Walkability Schools city homes
quiet close   Clean Pretty   convenient feel   education   Quality
city services   friendliness   accessibility   Nice downtown Sense community
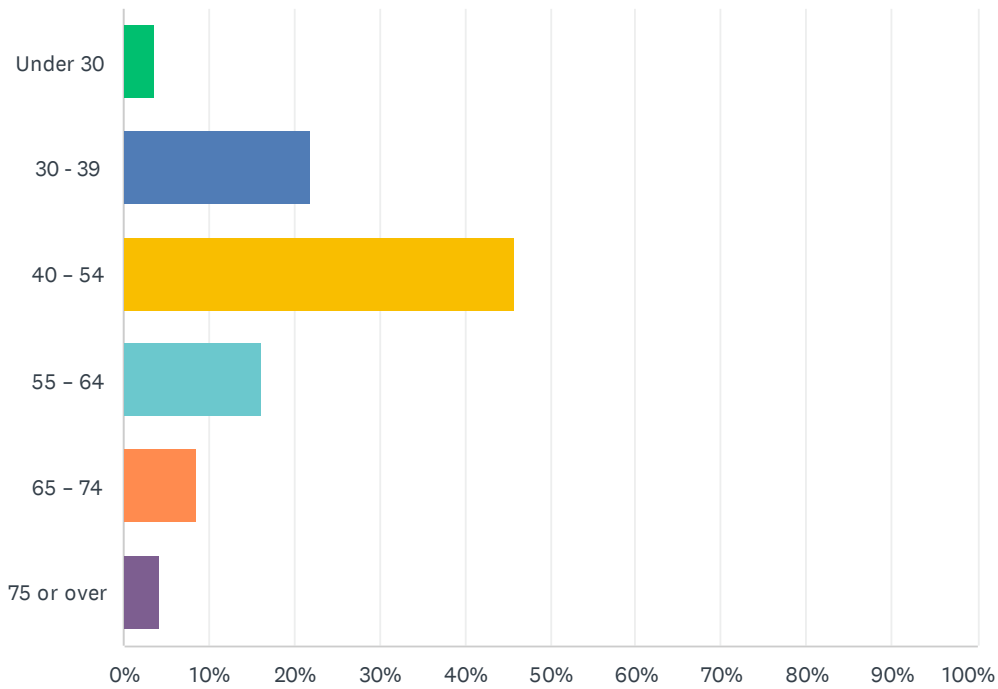Quality life   Character   recreation   natural beauty family-friendly

Q11 What THREE words would you use to describe what you like LEAST about living in East Grand Rapids?

Answered: 508   Skipped: 29

RESPONSES (508)   WORD CLOUD   TAGS (0)   THEMATIC ANALYSIS   Beta

Cloud View   List View

Customize

Increased signs enforcement yard Exclusionary development Inconvenient stop signs high property taxes snooty driving needs street Businesses Busy food many High taxes noise pedestrians cost housing insular Snobbery schools housing entitlement Affordability thefts downtown roads Lack diversity parking options attitude Snobby enough sidewalks good gaslight lack shopping homes services small Speeders diversity cost Taxes traffic cars diverse White quality entitled people speeding Expensive Exclusive traffic enforcement restaurants high Housing costs drivers outdated Elitist Crowded much property taxes crime safety Privileged rich Pretentious homogenous cost living homogeneous area Unaffordable law enforcement community Non-diverse Construction Gaslight village speed sidewalks Rental Racism pedestrian safety

Q12 Please mark your age group:

Answered: 535   Skipped: 2

ANSWER CHOICES	RESPONSES	
Under 30	3.55%	19
30 - 39	22.06%	118
40 – 54	45.79%	245
55 – 64	16.26%	87
65 – 74	8.60%	46
75 or over	4.30%	23
Total Respondents: 535		